

# CAMPUS READY

## The New Jewish Student Essentials

[Makom's](#) "Campus Ready" offers a series of engaging, interactive workshops designed to prepare Jewish high school students for challenges to their identity and beliefs that may arise on college campuses—especially as campus spaces have become increasingly hostile to those with strong connections to Israel in the aftermath of October 7, 2023. Unlike similar college prep initiatives focused on Israel advocacy, "Campus Ready" emphasizes a holistic approach, blending personal identity exploration, fluency in contemporary campus discourse, cohort-building, and personalized action plans.

Created with insights from educators, parents, and students—and authored by an educator with fifteen years of experience teaching on progressive college campuses—the program ensures students leave with a reliable, ongoing support system of peers and mentors, providing them with the guidance they need as they transition to the next stage of their education. "Campus Ready" offers a flexible structure with twelve high-energy, learner-centered sessions, each lasting 45 minutes. The sessions are modular and can be mixed, matched, and customized to fit the specific needs, experiences, and schedules of your group, but are organized into thematic units.

**Unit 1: Roots - Your Place, Our Narratives** explores personal and collective Jewish identities fostering a sense of belonging and connection to cultural and historical roots.

**Unit 2: Dreams of Others – Identity, Voices, and Power on Campus** delves into the dynamics of identity politics, equips students with skills to navigate campus discourse around Israel, and deepens their fluency in key concepts related to anti-Zionism and anti-Israel activism

**Unit 3: Toolkit - Build Skills & Create Action Plans** supports developing practical strategies for navigating campus life as Jewish students.

2025 is our pilot year! We are enthusiastic about field testing our curriculum and incorporating feedback. Makom can provide educators, train your staff, or consult on best practices for maximizing impact.

Questions? Contact Dr. Amy Weinreb about Campus Initiatives at Makom:

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